

Ian Fryer

"I like working in the industry because it has so much to offer to the local workforce."

Current position in the kiwifruit industry –

I am Employment Development Manager for NZKGI, and the Chief Executive of NZ Master Contractors Inc.

Who do you work for?

NZKGI and NZ Master Contractors Inc.

What does your role involve?

I'm involved in finding employment opportunities for kiwis in the kiwifruit industry, and in developing working relationships between kiwifruit employers and Ministry of Social Development. I also work on compliance measures to assist with better employment practices within the kiwifruit industry.

What was your career path?

I left school and trained as a chef through WINTEC in Hamilton. I then had a career change that took me into Human Resources, Employment Relations and Recruitment. I qualified through the New Zealand Institute of Management and have worked in health, education, local government, forestry, waterfront, finance and kiwifruit.

What do you like about working within the kiwifruit industry?

I still believe that the kiwifruit industry has a lot of work to do in promoting itself to the Bay of Plenty community and indeed the New Zealand community as a good place to find a great career.

Kiwifruit offers a wide range of careers for people with different skills at all levels and this is not widely understood. The industry employs many highly skilled and passionate people and it's great to be part of a growth industry that is always striving towards excellence.



**Employment
Development Manager**

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**Kiwifruit contains
antioxidants, which
are necessary for
whole body health**