

California Consumer Privacy Act Privacy Policy

Last Modified and Effective Date: June 2026

This notice and policy supplements information contained in privacy disclosures from Zespri Group Limited and its corporate business affiliates, New Zealand Kiwi Holdings Inc., Zespri Fresh Produce North America Inc. and New Zealand Kiwi Corporation Inc. subject to the California Consumer Privacy Act of 2018, as amended from time to time ("CCPA") as businesses ("Zespri") and applies solely to residents of the State of California ("consumers" or "you"). Any terms defined in the CCPA have the same meaning when used in this notice and policy. This notice and policy does not reflect our collection, use, or disclosure of California residents' personal information, or data subject rights, where an exception under the CCPA applies. You can download a pdf version of the notice and policy [here](#).

1. Your privacy rights

Right to know about personal information collected and disclosed, to request correction or deletion of personal information, and opt out of personal information selling.

You have the right to request that we disclose what personal information we collect, use, disclose, or sell about you specifically ("right to know") and to request the correction or deletion of personal information. To submit a request to exercise the right to know or a request to correct or delete personal information, please submit an email request to privacy@zespri.com or call our US office on our toll-free number at +1 833 615 2770.

Zespri may ask that you provide certain information to verify your identity. The information that we ask you to provide to verify your identity will depend on your prior interactions with us and the sensitivity of the personal information at issue. Zespri will respond to your request in accordance with the CCPA. If we deny your request, we will explain why.

When a business sells your personal information or shares it for cross-context behavioral advertising, you also have a right to opt out of such sale or sharing. Zespri does disclose your personal information gathered through cookies to third party providers as outlined in our cookie policy and which may amount to selling or sharing under the CCPA. To opt out of the sale and sharing of personal information, you can use settings like Global Privacy Control ("GPC") on certain web browsers. We respond to opt-out preference signals communicated via the GPC and will process such signals with respect to the browser or device communicating the signals, or with respect to you specifically if you have signed onto your Zespri account while communicating GPC opt-out preference signals. To use GPC opt-out preference signals, please follow the instructions [here](https://globalprivacycontrol.org/):

<https://globalprivacycontrol.org/>. To opt out, you can also click on the "[Your Privacy Choices](#)" link at the footer of our [Zespri.com](https://zespri.com) website or in our [Cookie Policy](#). If you exercise your right to opt-out of the "sale" and "sharing" of your personal information, we may still disclose your personal information to third parties for purposes other than cross-contextual behavioral advertising, as described in our privacy disclosures.

Zespri does not have actual knowledge that it sells the personal information of minors under 16 years of age.

2. Personal information handling practices

We have set out below categories of personal information we collect about California residents and have collected in the preceding 12 months. For each category of personal information we have collected, we have included the reference to the enumerated category or categories of personal information in the CCPA that most closely describe such personal information.

Corresponding reference to category of personal information under CCPA definition of personal information

Category of personal information

Identifiers.	First and last name, photo, your driver’s license number, where this is relevant to your contractual obligations, your passport details or ID, where necessary to facilitate travel or for banking purposes, or other purposes associated with verification of company information.
Personal information categories listed in the California Customer Records Act (Cal. Civ. Code § 1798.80(e)).	Date of Birth, phone number, address and email address, information you have provided to us about a particular market or health research topic, such as information about your preferences, knowledge, or use of our products or about your awareness of our brand, your communication preferences, emergency contact information and details about your next of kin (where necessary to facilitate travel), any information provided by your nominated referees, any information provided by the agency or the organisation that recruited you to provide services to Zespri, information about complaints or grievances you may have.
Characteristics of protected classifications under California or federal law.	Gender, health information, including information about any disabilities or other conditions that might impact your contractual obligations or our workplace health and safety obligations.
Commercial information.	Public social media posts you have made about Zespri, including photographs, notes of any calls you make to our customer service lines, any emails or other correspondence relating to any services you have sought from us or complaints or concerns you have raised with us, your status as landowner or lessee, financial information, including your bank account details and your agreed rate of compensation, orchard information, including information about your location, pest status, spray diary, growing methods, and yield, product information, including information about the varieties you produce, product yields, and size profiles, notes of any calls you make to our Grower Support Services line, information about staff visits to your orchard or discussions with you about your orchard or products, any emails or other correspondence relating to our relationship or any other matter you raise with us, service provider information, including your national tax reporting information and any bank account numbers you provide to us, criminal conviction information, where this is relevant to your Services Agreement,

information related to anti-money laundering, including a credit check, where this is relevant to your Services Agreement, information related to any other due diligence checks we carry out to assess our risk of doing business with you, where this is relevant to our business relationship and where you have agreed to us carrying out such checks, price for services or remuneration details, information generated by your contractual activities, such as passwords or location information, any emails or other correspondence relating to Zespri, its products, or any services you have sought from us or complaints or concerns you have raised with us.

Biometric Information.	CCTV footage, facial recognition or fingerprint identification.
Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding a consumer’s interaction with an Internet Web website, application, or advertisement.	Technical information, such as your IP address, browser type and version, time zone setting, operating system and platform, visit information, such as the path you took to our websites, the pages you visited and products you viewed and other ways you used our websites; cookies.
Geolocation data.	IP location
Audio, electronic, visual, thermal, olfactory, or similar information.	Audio recording of US customer calls or recording of interviews or customer meetings or calls.
Professional or Employment related information.	Recruitment information including details about your work history and any other information provided to us in your service offering, information about your immigration status, and entitlement to work, interview notes.
Education information.	Details about your education, experience.
Sensitive data.	Employee’s Social security number, ID card or passport number, account information, precise geolocation, health information, biometric information (including images), and details about union membership immigration status as legally required.
Inferences drawn from any of the information.	Predictions of characteristics, behavior, attitudes, interests, and preferences.

Zespri collects such information from the sources described in the main section of this privacy statement. Zespri collects, uses, retains, and discloses your personal information for the purposes described in the main section of this privacy statement. Zespri does not respond to “do not track signals” but honors Global Privacy Controls as required.

3. Sharing and selling of personal information

In the preceding 12 months, Zespri disclosed the above categories of personal information to the categories of third parties as described in the main section of this privacy statement for a business purpose, in some cases as directed by you.

In the preceding 12 months, Zespri provided third party targeting cookies of personal information collected through Zespri's website to our third party advertising partners, such as Facebook, Google, YouTube and Twitter. This may constitute a 'sale' as defined in the CCPA.

4. Right to non-discrimination for the exercise of CCPA rights

You may not be discriminated or retaliated against because you exercise any of your rights under the CCPA in violation of California Civil Code § 1798.125. You have a right to limit our collection and use of your sensitive personal information if used for beyond certain purposes specified by law, but Zespri does not use or disclose your sensitive personal information beyond such legally specified purposes.

5. Authorized agent

You can designate an authorized agent to make a request under the CCPA on your behalf if:

- The authorized agent is a natural person or a business entity registered with the Secretary of State of California and the agent provides proof that you gave the agent signed permission to submit the request; and
- For verifiable consumer requests, you directly confirm with Zespri that you provided the authorized agent with permission to submit the request.

If you use an authorized agent to submit a request to exercise your right to know or your right to request deletion, please provide any information Zespri requests to verify your identity. The information that Zespri asks you to provide to verify your identity will depend on your prior interactions with us and the sensitivity of the personal information at issue.

If you provide an authorized agent with power of attorney pursuant to Probate Code sections 4121 to 4130, it may not be necessary to perform these steps and we will respond to any request from such authorized agent in accordance with the CCPA.

6. Contact for more information

If you have any questions or comments about this notice and policy, the ways in which we collect and use your personal information, your choices and rights regarding such use, please do not hesitate to contact us at privacy@zespri.com.