

QUALITY POLICY

Zespri is committed to understanding our consumer and customer expectations on the quality of our fruit. Zespri expects its fruit suppliers to provide fruit that meets or exceeds mutually agreed specifications.

To meet this goal, Zespri commits to, and expects its fruit suppliers to:

- Know and comply with the Zespri product quality standards, policies, specifications, and procedures
- Work with Zespri to build long term supply relationships that develop a better understanding of, and deliver to, our customer requirements
- Work with their growers, contractors, and suppliers to ensure they understand and meet our requirements
- Continuously improve their systems for management of product quality, food safety, legality, authenticity, environmental and socially responsible practices
- Only source fruit from varieties developed in natural breeding programmes. Zespri chooses not to develop or market any genetically modified fruit
- Immediately report any issue that could materially affect the quality of Zespri product
- Strive for continuous improvement. Zespri Management are responsible for establishing, reviewing and maintaining the Quality Policy and regularly monitoring quality objectives.
- Zespri will lead fruit quality improvement projects to protect Zespri brand and global markets.

Jason Te Brake

Chief Executive

1 August 2024