

## OVERVIEW

**Sustainability is a major focus for Zespri - it sits at the heart of the business' purpose to help growers, communities, the environment and our consumers thrive.**

As part of demonstrating Zespri's commitment to sustainability it has established a sustainability framework and set ambitious targets that align with the company purpose, brand promise and premium product position.

Packaging is one of these priority areas and is accompanied by three targets [www.zespri.com/en-NZ/Sustainability-Our-Environment](http://www.zespri.com/en-NZ/Sustainability-Our-Environment).

Zespri is a signatory to The New Plastics Economy Global Commitment, which unites businesses, governments and other

organisations behind a common vision and targets to address plastic waste and pollution at its source.

This document draws on the International Organisation for Standardization's (ISO) series on Packaging and the environment<sup>1</sup> to define the following packaging targets set by Zespri International.

- Our packaging will be 100% recyclable, reusable or compostable by 2025.
- If we use plastic packaging, it will be made from at least 30% recycled plastic by 2025.

Baselines for these targets have been first reported in Zespri's Annual Report for the year ended 31 March 2021.

## PACKAGING BOUNDARIES

The term packaging, as applied in this document (i.e 'Zespri's packaging or 'our packaging'), includes all Zespri branded and selected unbranded packaging products and associated components to be used for the containment, protection,

handling, delivery, storage, transport and presentation of Zespri kiwifruit; from post-harvest operator to consumer as illustrated in Figure 1 below.

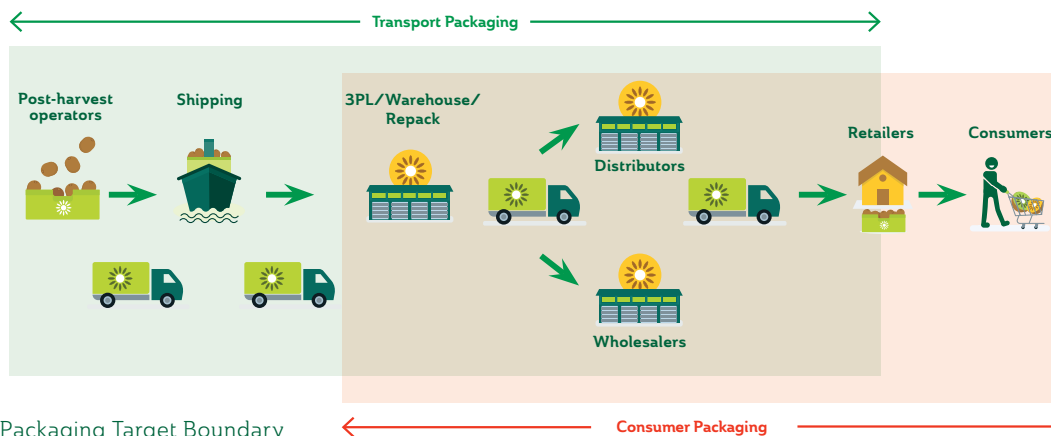


Figure 1. Zespri Packaging Target Boundary

## PACKAGING SCOPE

The primary packaging products included in Zespri's packaging targets (for the year ended 31 March 2021) is listed below.

### TRANSPORT PACKAGING

Includes all Zespri transport packaging products and components used for the or the containment, protection, handling, delivery, storage, transport and presentation of Zespri kiwifruit in all of Zespri's markets worldwide (this includes plastic pallet strapping, but excludes wooden shipping pallets).

### FRUIT LABELS

All Zespri-branded fruit labels are included in the scope of Zespri's packaging target.

**Continued on page 2.**

<sup>1</sup> ISO 21067, ISO 18602, ISO 18603, ISO 18604, ISO 18605, and ISO 18606.

## CONSUMER PACKAGING

Includes all consumer packaging products and components used in Zespri's primary markets, including: Australia, Belgium, Canada, China, France, Germany, Hong Kong, Italy, Japan, Netherlands, New Zealand, Singapore, South Korea, Spain, Taiwan, United Kingdom, and the United States. To determine the appropriate scope for the consumer portion of Zespri's packaging the principles of materiality were applied<sup>2</sup>.

The focus on Zespri's primary markets enables Zespri to collaborate with its largest customers and distributors, align with recycling infrastructure, and trial solutions which can then be applied across all Zespri's markets.

## TARGET DEFINITIONS

### OUR PACKAGING WILL BE

**100%** RECYCLABLE, REUSABLE  
OR COMPOSTABLE

**BY 2025**

### RECYCLABLE

Packaging or a packaging component is considered recyclable if its successful post-consumer collection, sorting, and recycling is proven to work in practice. In practice means that there is an existing (collection, sorting and recycling) system in place that actually recycles the packaging (it is not just a theoretical possibility). A packaging product is considered to be recyclable in practice if there is evidence to support it achieving at least a 30% post-consumer recycling rate within the respective region it is consumed.

### REUSABLE

Re-useable packaging includes any packaging which has been designed to accomplish or proves its ability to accomplish a minimum number of trips or rotations in a system for reuse. This is measured by an average use rate or an average number of use-cycles per package, with the number of trips dependent on the design of the reusable packaging system.

### COMPOSTABLE

Packaging or a packaging component is compostable if it is certified to internationally recognised composting standards.

### IF WE USE PLASTIC PACKAGING, IT WILL BE MADE FROM AT LEAST

**30%** RECYCLED PLASTIC

**BY 2025**

### RECYCLED PLASTIC

Recycled plastic content is measured by the proportion (mass) of recycled material used in Zespri's plastic packaging. Recycled material refers to material that has been reprocessed by means of a manufacturing process into a product, a component incorporated into a product, or a secondary (recycled) raw material.

<sup>2</sup>Materiality is an accounting principle concerning the relevance, size and nature of information reported. The scope of Zespri's consumer packaging described within this document omits approximately 2% of the total packaging weight used across all of Zespri's markets